

Subject: a quick check in from (Your Name) at (Your Company Name)

Dear {name\_first},

How's it going? This is (Your Name) from (Your Company Name). I was going through our client roster and I thought I'd drop in on you to see how everything is going for you.

It looks like you've been a client of ours for just about 2 months now, and I'm dying to get some feedback from you to make sure that we're holding up our end of the bargain and delivering on our promises to you. Would you please take a quick second to hit the reply button right now and answer these 3 quick questions? Your feedback is like gold to me and it would mean the world to me if you'd let me know how it's going!

- 1.) What is your most favorite part of the (Your Company Name) Family? (please be specific)
- 2.) What has being a (Your Company Name) Client allowed you to do at (their business, their home, etc.) that you've never been able to do before? What would you say that's worth to you?
- 3.) If you had a magic wand and could instantly make the (Your Company Name) experience even better, what exactly would you want to improve?

As always, I'm honored that you've welcomed us into your (business) and into your life. We're so happy to have you as a member of the (Your Company Name) Family.

Have a Powerful Day!

(Your Name)  
(Your Title)  
(Your Company Name)

P.S. If you've had a SMASHING SUCCESS STORY using (Your Product or Service), we'd LOVE to hear about it. Please call our Toll Free Testimonial Number right now and leave us a message – **1-800-XXX-XXX** xXXXX